

## America, 1920–1973: Opportunity and inequality

- This module is called a ‘period study’. The idea behind it is that you focus on a time span of at least 50 years.
- For this topic you will take an **exam** which lasts **1 hour**. With 6 questions worth 40 marks
- The best way to check if you are ready and understand a topic is to practice exam questions on it. Your teacher can provide you with exam questions.

<b>Part one: American people and the 'Boom'</b>	<b>Red</b>	<b>Amber</b>	<b>Green</b>
<b>The 'boom':</b>			
1. Benefits, (p150-151)			
2. Advertising and the consumer society; (p152)			
3. Hire purchase; (p153)			
4. Mass production, including Ford and the motor industry; (p153)			
5. Inequalities of wealth; (154 – 155)			
6. Republican government policies; (p152)			
7. Stock market boom (p153)			
<b>Social and cultural developments:</b>			
1. Entertainment, including cinema and jazz; (p156 – 157)			
2. The position of women in society, including flappers (p157 – 158)			
<b>Divided society:</b>			
1. Organised crime, (p160 – 161)			
2. Prohibition and their impact on society; (p159 – 160)			
3. The causes of racial tension, (p162)			
4. The experiences of immigrants and the impact of immigration; (p163)			
5. The Ku Klux Klan; (p162)			
6. The Red Scare and the significance of the Sacco and Vanzetti case (p163-164)			
<b>Part two: Bust – Americans' experiences of the Depression and New Deal</b>	<b>Red</b>	<b>Amber</b>	<b>Green</b>
<b>American society during the Depression:</b>			
1. Unemployment; (p166)			
2. Farmers; (p166)			
3. Businessmen; (p168)			
4. Hoover's responses and unpopularity; (p168 – 169)			
5. Roosevelt's election as president (p169)			
<b>The effectiveness of the New Deal on different groups in society:</b>			
1. Successes and limitations (p170 – 174)			
2. Opposition towards the New Deal from Supreme Court, (p174)			
3. Republicans and Radical politicians; (p174)			
4. Roosevelt's contribution as president; (p176-177)			
5. Popular culture. (p175)			
<b>The impact of the Second World War:</b>			
1. America's economic recovery; (p179)			
2. Lend lease; (p178)			
3. Exports; (p178 – 179)			
4. Social developments, including African-Americans and women. (p180 – 181)			
<b>Part three: Post-war America</b>	<b>Red</b>	<b>Amber</b>	<b>Green</b>
<b>Post-war American society and economy:</b>			
1. Consumerism and the causes of prosperity; (p182)			
2. The American Dream; (p183)			
3. Mccarthyism; (p185)			
4. Popular culture, including Rock and Roll and television (p184-185)			
<b>Racial tension and developments in the Civil Rights campaigns in the 1950s and 1960s:</b>			
1. Segregation laws; (p186 – 187)			
2. Martin Luther King and peaceful protests (p188-190)			
3. Malcolm X and the Black Power Movement; (p191 – 192)			
4. Civil Rights Acts of 1964 and 1968. (p192 – 193)			
<b>America and the 'Great Society':</b>			
1. The social policies of Presidents Kennedy and Johnson (p193 – 194)			
2. The development and impact of feminist movements in the 60s and early 70s, (p195)			
3. The National Organisation for Women, (p195)			
4. Roe v Wade (1973), (p195)			
5. The Supreme Court on equal rights (1972) & opposition to Equal Rights (p195 – 196)			